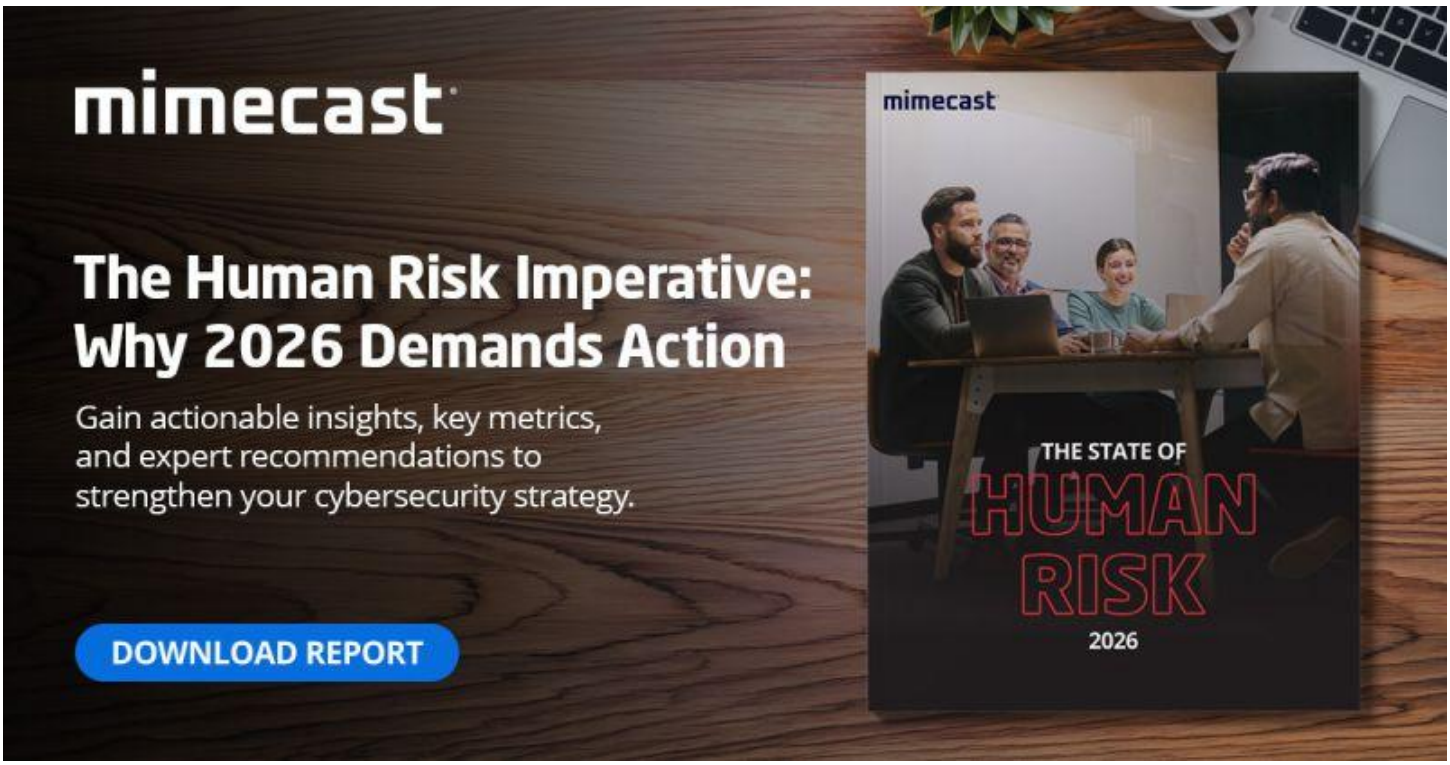
mimecast

Social Media Posts

Throughout my tenure at Mimecast, as part of the Marketing team, I have also been tasked with supporting the company's social media efforts. This has entailed everything from writing actual social media posts, promoting those posts using the company's LinkedIn and other social media accounts, promoting them internally using EveryoneSocial, and even working with marketing and social media management to create social media strategy plans.

This document contains a small sampling of the social media posts I am tasked with creating.

This is a LinkedIn banner ad I was tasked with working into our overall content marketing planning and strategy, writing the copy for, managing through to production, and posting both internally and externally. It highlights the emerging threat of human risk and encourages the reader to download Mimecast's The State of Human Risk 2026 report to learn more.



This is a social media post with promotional images that I was tasked with working into our overall content marketing planning and strategy, writing the copy for, managing through to production, and posting both internally and externally. It highlights the release of Mimecast's The State of Human Risk 2026 report, providing some teasers and then encouraging the reader to download and read the full report.

Mimecast
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For the first time, malicious insider incidents are rising at the same rate as accidental ones. 42% vs 42%.

That's just one of 5 critical gaps defining cybersecurity in 2026, uncovered in our 2026 State of Human Risk Report, surveying thousands of IT security decision makers.

Swipe to see what they told us. Download the full report here: https://lnkd.in/e7E_e9jC





This is a social media post with a promotional image that I was tasked with working into our overall content marketing planning and strategy, writing the copy for, managing through to production, and posting both internally and externally. It highlights a new blog release on Mimecast's Cyber Resilience Insights blog, providing some teaser information on how shadow AI can impact organizations and entices the reader to go read the full blog.



This is a social media post with a promotional image that I was tasked with working into our overall content marketing planning and strategy, writing the copy for, managing through to production, and posting both internally and externally. It highlights a new blog release on Mimecast's Cyber Resilience Insights blog, providing some teaser information on how shadow AI is already inside the reader's organization and entices them to go read the full blog.



This is a social media post with a promotional image that I was tasked with working into our overall content marketing planning and strategy, writing the copy for, managing through to production, and posting both internally and externally. It highlights a new blog release on Mimecast's Cyber Resilience Insights blog, providing some teaser information on the six behaviors readers should look for when it comes to insider threats and entices the reader to go read the full blog.

